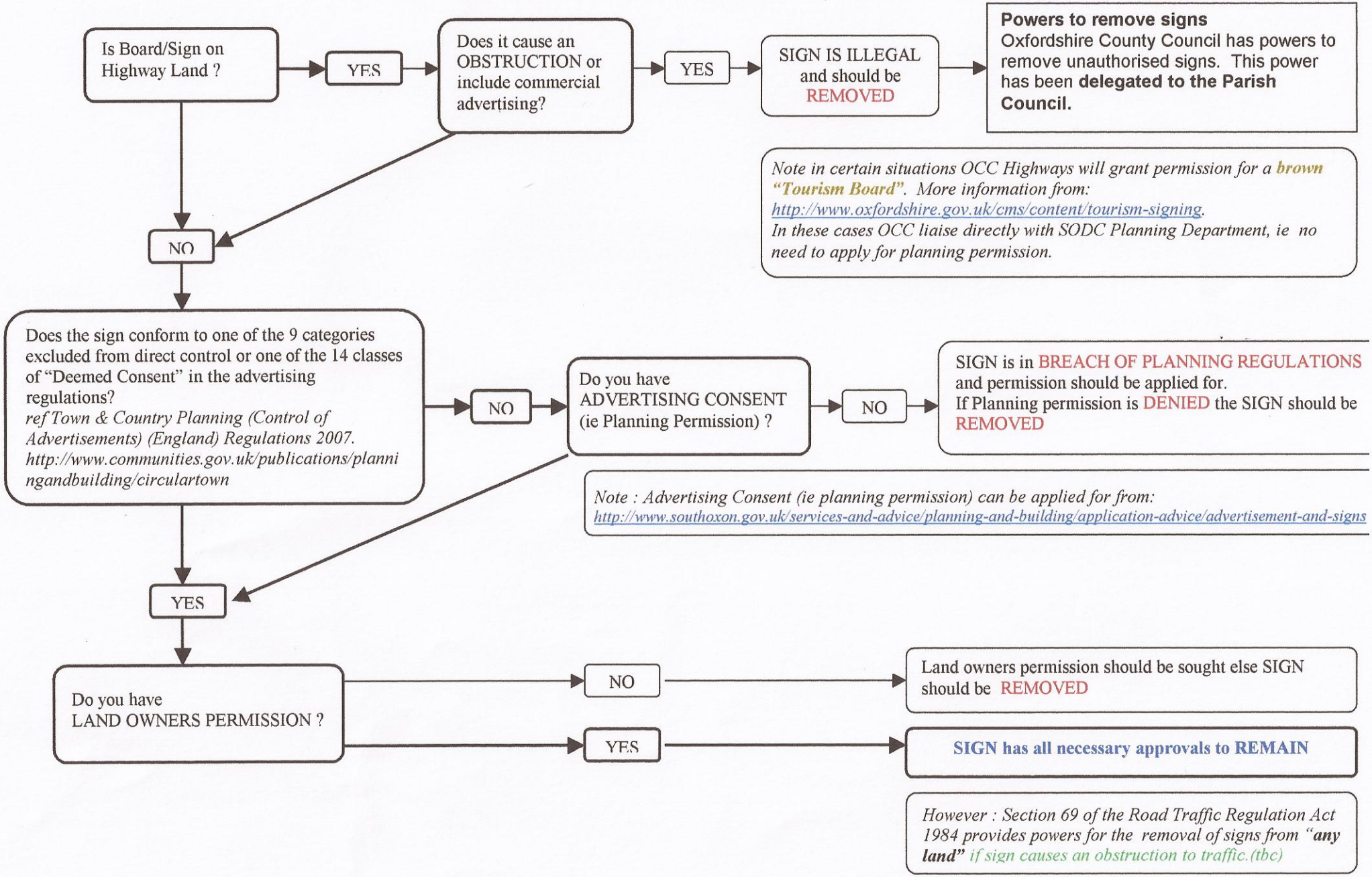Steps required to determine whether an advertising sign/notice-board has correct permission